

Notal Vision Monitoring Center



Seamlessly integrating
remote AMD patient
monitoring into
your practice

- ✓ Practice implementation
- ✓ Benefits verification
- ✓ Device provisioning & training
- ✓ Alert management

Helping you protect your patients' vision between office visits

A turn-key, patient-centric remote monitoring service



Who We Are

The Notal Vision Monitoring Center is an ophthalmic remote monitoring center led by practicing ophthalmologists and staffed by certified ophthalmic professionals, who understand and care for your age-related macular degeneration (AMD) patients between office visits.



What We Do

We act as an extension of your practice by providing a comprehensive and patient-centric remote monitoring service that easily integrates into your office workflow and AMD care plan.

OUR MEDICAL DIRECTORS



George Sanborn, MD
Board-Certified Ophthalmologist

Dr. Sanborn is a practicing retina specialist with more than 40 years of experience. He has been an investigator in a number of pivotal anti-VEGF trials.



Jennifer Jacobs, MD
Board-Certified Ophthalmologist

Dr. Jacobs has nearly 20 years of ophthalmic experience in private practice providing comprehensive ophthalmic care as well as performing general ophthalmic and corneal surgery in Virginia.

OUR MONITORING CENTER TEAM



A successful remote patient monitoring program starts with a seamless workflow implementation.

Our experts help your practice succeed

 Detecting Wet AMD Early

 Role of a Monitoring Center

 How ForeseeHome Works

 Easy Workflow Integration



PRACTICE ENGAGEMENT TEAM

Our **Practice Engagement Team** works with you and your staff to introduce and educate practices on remote monitoring, while partnering with the account management team for seamless integration.

CLINICAL ACCOUNT MANAGERS

As Certified Ophthalmic Assistants (COAs) and Technicians (COTs) who have previously worked in clinical practices, our **Clinical Account Managers** are dedicated practice resources that work with staff to facilitate an exceptional practice and patient experience through training and continuous support.

 **OUR EXPERTS PROVIDE SEAMLESS IMPLEMENTATION AND TRAINING FOR YOUR STAFF**

Our COAs and COTs will provide the time and attention needed to best support AMD patient care in your practice.

Introduce ForeseeHome to your patients and submit referrals

The Notal Vision Monitoring Center does the rest

1 We verify your patients' benefits and insurance eligibility

- › Our **Patient Financial Services** team manages all benefits and insurance verification, so your staff doesn't have to.
- › We handle any insurance or billing inquiries throughout your patients' remote monitoring journey.

 PHYSICIAN REFERRAL TO MONITORING CENTER





NOTAL VISION MONITORING CENTER

-  INSURANCE AND BENEFITS ELIGIBILITY AND VERIFICATION
-  PATIENT ENGAGEMENT
-  DEVICE PROVISIONING

2 We educate and start your patients on the program

- › Your patients are assigned a dedicated **ForeseeHome Clinical Partner**, who contacts them over the phone to get them set up. This clinically focused call is aimed at patient education and program awareness.
- › Clinical Partners are Certified Ophthalmic Professionals who have previously worked in ophthalmic practices, so you can be sure they are providing qualified and medically based education.

Our Clinical Partners spend 30-40 minutes on the phone with your patients, providing medically based patient education, program information, and device instruction.

-  DEVICE TRAINING
-  COMPLIANCE MONITORING
-  ALERT NOTIFICATION

 PATIENT ENCOUNTER WITH PHYSICIAN

3 We ship the ForeseeHome device to your patients

- › The **Logistics & Technical Services** team configures and ships devices to your newly enrolled patients at no cost. Using a carrier, the patient is notified when the device is on the way, and it typically arrives within days.

4 We train your patients on using the device

- › Once your patients receive their monitoring devices, their **ForeseeHome Clinical Partner** trains them on how to use it over the phone so they can begin testing to establish a unique baseline.
- › Clinical Partners are experts in working with the AMD population and helping them ease into our technology.



**CONSISTENT
ENGAGEMENT**

Patients interact with the same ForeseeHome Clinical Team throughout their remote monitoring journey.

5 We monitor your patients' testing compliance

- › The **AREDS2-HOME study**¹ established that patients need to test at least two times a week for the device to be efficacious. Medicare requires at least eight tests per month for patient reimbursement.
- › Our team monitors patient testing compliance and if the recommended threshold is not met for two consecutive testing cycles (30 days each), we contact your patients to remind them of **the importance of testing regularly** and offer to enroll them into our Compliance Coaching Program.
- › The **ALOFT real-world study**², which followed more than 2,000 patients from five clinics over a 10-year period, reported that the average ForeseeHome testing frequency was 5.2 times per week.

We often train ForeseeHome patients with no prior computer experience to effectively use our device.



6

We provide continuous white-glove service and support

- › If your patients have questions about the monitoring program, **we are their first point of contact.**
- › In addition to monthly newsletter and testing report emails, our **ForeseeHome Clinical Partners periodically check in with your patients over the phone** to make sure everything is going well.



7

We manage your patient alerts

- › If a statistically significant change in testing occurs that may indicate a wet AMD conversion, an alert is generated. **We review the alert data and send a notification** to your practice's alert recipients.
- › We make sure your practice confirms receipt of the notification. If no confirmation is received after multiple attempts, the patient's ForeseeHome Clinical Partner will contact the patient about the alert, instructing them to contact your office.

ALERT FOLLOW-UP

Alert notifications qualify patients to be seen in the office for an evaluation that may include diagnostic imaging, which provides the practice with additional billing opportunities.

**WE'RE HERE
TO HELP**

855-600-3112

Mon-Fri, 8 AM to 6 PM EST
www.foreseehome.com/doctor

Partner with the Notal Vision Monitoring Center to extend your care to patients' homes.



REFERENCES

1. AREDS2-HOME Study Research Group, Chew EY, Clemons TE, Bressler SB, Elman MJ, Danis RP, Domalpally A, Heier JS, Kim JE, Garfinkel R. Randomized trial of a home monitoring system for early detection of choroidal neovascularization home monitoring of the Eye (HOME) study. *Ophthalmology*. 2014 Feb;121(2):535-44.
2. Mathai M, Reddy S, Elman MJ, Garfinkel RA, Ladd B, Wagner A, Sanborn GE, Jacobs J, Busquets M, Chew EY on behalf of the ALOFT study group. Analysis of the Long-term visual Outcomes of ForeseeHome Remote Telemonitoring - The ALOFT study. *Ophthalmology Retina* (2022).

ForeseeHOME™
AMD Monitoring Program

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